



EXZOLT® CATTLE-CA1 | Social Media Posts for Veterinarians

1. FDA Conditionally Approved



Social caption:

We know New World screwworm is an increasing concern for our cattle producers. We're proud to provide EXZOLT® CATTLE-CA1 (fluralaner topical solution), an FDA conditionally approved pour-on product from Merck Animal Health as a solution for our customers. This is the first novel ectoparasiticide introduced for cattle in decades and the only pour-on product approved for both the prevention and treatment of New World screwworm myiasis, as well as the treatment and control of cattle fever tick.

If you have questions about EXZOLT® CATTLE-CA1 or how to best protect your herd from New World screwworm, please contact our office.

2. Exzolt Product Overview



Social caption:

New World screwworm infestations can progress quickly and cause serious harm if not addressed early. It is important to stay informed and to increase visual monitoring of your herd.

NOW OFFERING EXZOLT® CATTLE-CA1 (fluralaner topical solution) as an option to help protect cattle from devastating parasites, including New World screwworm myiasis. If you have questions about New World screwworm or want to learn more about EXZOLT® CATTLE-CA1, please contact our office or visit EXZOLTCATTLE-CA1.com.

3. What is New World screwworm?



Social caption:

What is New World screwworm? New World screwworm, also referred to as NWS, is a parasitic fly whose larvae feed on living tissue (myiasis). Using their sharp mouth hooks, NWS maggots burrow into tissue, feeding as they go like a screw being driven into wood. As more larvae hatch and feed, wounds can become larger and deepen, causing serious, potentially deadly, damage to the animal.

EXZOLT® CATTLE-CA1 (fluralaner topical solution) offers a powerful new tool for prevention and treatment of New World screwworm infestations. Please contact our office or visit EXZOLTCATTLE-CA1.com to learn more.

4. NWS Educational Post



Social caption:

New World screwworm moves fast. So should prevention.  EXZOLT® CATTLE-CA1 (fluralaner topical solution) from Merck Animal Health offers a new option for the prevention and treatment of New World screwworm infestations (myiasis). Contact us today to learn how this option may fit your herd health plan.